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## **MEDIA RELEASE**

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### **Opening date announced for new healthcare service in Birchwood**

Lincolnshire Co-op's new £890K Birchwood Community Health Hub in Lincoln is set to open its doors on Monday 13<sup>th</sup> October.

Serving as a multi-purpose healthcare destination, the facility will offer patients a wide range of services, including podiatry care, flu jabs, travel vaccines, blood pressure checks, and more.

Patients will also be able to access Pharmacy First services within the Community Health Hub, getting guidance and treatment for seven common conditions, such as sore throats or sinusitis.

To facilitate the delivery of these important services, five bespoke consultation rooms have been formed, signifying a move away from the traditional pharmacy model, centred around prescription collection.

The space has been formed by merging two neighbouring units next to Lincolnshire Co-op's food store in the Birchwood Shopping Centre.

Teams currently based at Lincolnshire Co-op's Redwood Drive Chiropody in Waddington and at Birchwood Pharmacy in Lincoln will move into the new outlet on Monday 13<sup>th</sup> October.

Their patients and any pre-booked appointments will be automatically transferred alongside them, ensuring patients can continue to collect prescriptions and access services without disruption.

As well as a wealth of services, the outlet will have a larger area for retail, allowing customers to pick up a range of health and wellbeing products in branch.

Moving away from the more clinical appearance commonly associated with healthcare settings, the space will incorporate wooden textures and calming blue tones, creating a modern and relaxed feel.

The team at Lincolnshire Co-op's Birchwood Medical Centre Pharmacy, which was previously owned by Boots, will move over to the new facility in 2026, with more information to follow.

Laura Dunne, Chief Purpose and Proposition Officer at Lincolnshire Co-op, said: *"The number of consultation rooms means that we can offer a variety of services which are flexible to suit the local community's needs."*

*"It's really exciting to see this project progress, and we are looking forward to welcoming visitors and patients into our new Health Hub in the coming weeks."*

## Ends

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### **Notes to editors:**

1. **Lincolnshire Co-op** is an independent co-operative society. Its purpose is to bring together ideas, energy and resources to make life better in communities. It has around 300,000 members and 2,900 local colleagues in Lincolnshire and the surrounding counties and an elected board of directors who oversee the business.

The society provides **valued services** and supports the **local economy** from outlets across its trading area including food stores, filling stations, post offices, travel branches, funeral homes, a florist, a crematorium and community libraries. It also cares for people's **health and wellbeing** through its pharmacies and support for a network of wellbeing walks. Local good causes benefit through its Community Champions scheme and together, colleagues and members also look after the **local environment** through volunteering.

As well as its trading outlets, Lincolnshire Co-op owns properties, from flats and houses to commercial premises. The society brings land and buildings back into use to create attractive environments. With Lincolnshire Co-op as landlord, rents stay local and are invested in schemes that benefit the community.