

Lincolnshire Co-op

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Communications

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## **MEDIA RELEASE**

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## Lincolnshire Co-op members enjoy £1 cashback on meal deals

The retailer has announced a limited-time promotion on its meal deals, offering members £1 cashback when they purchase a qualifying main, snack and drink.

The offer applies to both the standard meal deal range, which costs £4, and the premium meal deal range, which costs £6, and is valid until 23rd September 2025.

Cashback is just one of the benefits of being a Lincolnshire Co-op member; every time a member shops with their dividend card, they receive cashback, which can be used to pay for all or part of a purchase at any Lincolnshire Co-op outlet.

Those who aren't already members can easily apply online, or by scanning the QR code at the meal deal fridges in-store.

Customers who spend £5 instore will also be able to claim a free drink of their choice when they show a digital voucher, which is available at lincolnshire.coop/freedrink

Drinks available through this offer, which is available until 6<sup>th</sup> September, include Costa Express, Tango Ice Blast, Slushy Jack's, Frozen Coca-Cola and Frozen Fanta.

Lincolnshire Co-op's Membership Manager, Rik Greig, said: "Our meal deals offer convenience and value, and the choice and quality available is outstanding. Being able to claim back £1 cashback is just the cherry on top!

"As well as collecting cashback to spend in our outlets, members collect cashback for local good causes as they shop, we offer money off at local attractions and events, and they get the opportunity to attend member events, vote on important topics, and ask questions.

"At Lincolnshire Co-op, members get more. However, our £5 spend drink promotion is accessible to all, so make sure you stop by your local food store and see what we have to offer."

## **Ends**

For more information contact:
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CONTACT DETAILS NOT FOR PUBLICATION

## **Notes to editors:**

1. LincoInshire Co-op is an independent co-operative society. Its purpose is to bring together ideas, energy and resources to make life better in communities. It has around 300,000 members and 2,900 local colleagues in LincoInshire and the surrounding counties and an elected board of directors who oversee the business.
The society provides valued services and supports the local economy from outlets across its trading area including food stores, filling stations, post offices, travel branches, funeral homes, a florist, a crematorium and community libraries. It also cares for people's health and wellbeing through its pharmacies and support for a network of wellbeing walks. Local good causes benefit through its Community Champions scheme and together, colleagues and members also look after the local environment through volunteering.

As well as its trading outlets, Lincolnshire Co-op owns properties, from flats and houses to commercial premises. The society brings land and buildings back into use to create attractive environments. With Lincolnshire Co-op as landlord, rents stay local and are invested in schemes that benefit the community.