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MEDIA RELEASE

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Local crematorium opening doors to community

South Lincolnshire Crematorium is inviting members of the public and local funeral directors to an open day, encouraging meaningful conversations and helping to build greater understanding around cremations.

The open day, which will take place on **Saturday 29th August 2026** between 10am and 2pm, is a unique opportunity to meet the team, look around the crematorium, and learn more about the support and services available.

Funeral and bereavement support organisations including The Institute of Cemetery & Crematorium Management (ICCM), OrthoMetals, Bereavement Support Group, and Suicide by Bereavement will be there to provide families with advice and guidance on coping with grief.

Attendees will also be able to learn more from celebrants about creating **meaningful and personalised celebrations** for loved ones.

Mark Higson, South Lincolnshire Crematorium Manager, said: *"Crematoriums can understandably feel unfamiliar for many families and our open day is a way to welcome the*

local community through our doors and help them gain a better understanding of the services we provide and the support available to them during difficult times.

"We aim to strengthen our connection with local people by meeting them, answering questions and providing reassurance, ultimately showing we are always here to support our community with compassion, care and dignity."

Lincolnshire Co-op owns South Lincolnshire Crematorium, and throughout summer it's **19 funeral homes** have been hosting open days for people to learn more about pre-paid funerals and planning services.

Jess Wilson, Lincolnshire Co-op's Funeral Operations Manager said: *"We've been pleased with the response to our funeral home open days; they've provided valuable opportunities for people to have open and honest conversations about funerals.*

"The crematorium open day is a chance to learn more about cremations, ask questions and address any misconceptions they may have. We hope to help the local community feel more comfortable not only talking about their own wishes and planning a service, but also coping with grief and supporting loved ones."

Ends

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Notes to editors:

1. **Lincolnshire Co-op** is an independent co-operative society. Its purpose is to bring together ideas, energy and resources to make life better in communities. It has around 300,000 members and 2,900 local colleagues in Lincolnshire and the surrounding counties and an elected board of directors who oversee the business. The society provides **valued services** and supports the **local economy** from outlets across its trading area including food stores, filling stations, post offices, travel branches, funeral homes, a florist, a crematorium and community libraries. It also cares for people's **health and wellbeing** through its pharmacies and support for a network of wellbeing walks. Local good causes benefit through its Community Champions scheme and together, colleagues and members also look after the **local environment** through volunteering.

   As well as its trading outlets, Lincolnshire Co-op owns properties, from flats and houses to commercial premises. The society brings land and buildings back into use to create attractive environments. With Lincolnshire Co-op as landlord, rents stay local and are invested in schemes that benefit the community.