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MEDIA RELEASE

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Work starts at new £890K patient-centred wellbeing facility

Work is now underway on site of an **innovative new healthcare facility** in Lincoln's Birchwood Centre.

This marks the start of an exciting redevelopment programme, which **re-envision**s the **traditional pharmacy model** into a multi-purpose healthcare destination.

The renovation is anticipated to complete in **autumn 2025** and involves merging the two units neighbouring the Lincolnshire Co-op food store, creating space for **a range of healthcare products, prescription collection, and private consultations and appointments**.

Plans outline a **modern new look**, incorporating wooden textures, relaxing light features, and calming blue tones.

Five bespoke consultation rooms will be created as part of the site's transformation, designed to offer patients a comfortable and private setting to access a wide range of services – including **healthy heart checks and travel vaccines** – through Lincolnshire Co-op's experienced pharmacy team.

In addition, space is available for healthcare providers to rent, bringing **new services** into the local community.

Podiatry services will be available at the Health Hub, delivered by the expert team currently based at Lincolnshire Co-op's **Redwood Drive Chiropody in Waddington**, who will be relocating once work is complete.

Pharmacy colleagues currently based at **Birchwood Pharmacy** will also move into the new outlet at this stage, and their patients will be automatically transferred alongside them, meaning they can continue to collect their prescriptions and access services without disruption.

The team at Lincolnshire Co-op's **Birchwood Medical Centre Pharmacy**, which was previously owned by Boots, will move over to the new facility in 2026, with more information to follow.

Head of Care at Lincolnshire Co-op, Alice Hare, said: *“Work starting on site is an exciting milestone, as it brings us one step closer to expanding our healthcare offering within the Birchwood community.*

“Caring for health and wellbeing is a key strategic focus for Lincolnshire Co-op, and this investment is testament to that.”

Ends

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CONTACT DETAILS NOT FOR PUBLICATION

Notes to editors:

1. **Lincolnshire Co-op** is an independent co-operative society. Its purpose is to bring together ideas, energy and resources to make life better in communities. It has around 300,000 members and 2,900 local colleagues in Lincolnshire and the surrounding counties and an elected board of directors who oversee the business.
The society provides **valued services** and supports the **local economy** from outlets across its trading area including food stores, filling stations, post offices, travel branches, funeral homes, a florist, a crematorium and community libraries. It also cares for people’s **health and wellbeing** through its pharmacies and support for a network of wellbeing walks. Local good causes benefit through its Community Champions scheme and together, colleagues and members also look after the **local environment** through volunteering.
As well as its trading outlets, Lincolnshire Co-op owns properties, from flats and houses to commercial premises. The society brings land and buildings back into use to create

attractive environments. With Lincolnshire Co-op as landlord, rents stay local and are invested in schemes that benefit the community.